

DR. PRAMOD KUMAR UPADHYAY



1. SUMMARY

Designation- Assistant Professor University – University of Lucknow
Department -Commerce College – MBP Govt. PG College, Ashiyana, Lucknow
Experience – 15 Years Specialization – Banking and finance

2. Qualification Details

S. No.	Degree	Institute	Passing Year
1.	B. Com	University of Allahabad	1996
2.	M.Com	University of Allahabad	1998
3.	Ph. D.	University of Allahabad	2006

3. Certificates

S. No.	Issuing Authority	Details	Year
1.	University Grants Commission	UGC-NET Commerce	2012

4. Experience

S. No.	Type	Duration
1.	Teaching Undergraduate Classes	15 Years
2.	Research	7 Years
3.	Research Supervision	3 Years

5. PhD Supervision

S. No.	Name of the Ph.D. Student	Year/Session	Qualified NET/GATE	Fellowship	Pursuing/ Awarded
1.	Komal Vishwakarma	2021-22	JRF	Junior Research Fellowship	Pursuing
2.	Dolmita Shailendra Shukla	2021-22	NET		Pursuing
3.	Abhishek Singh	2022-23	JRF	Junior Research Fellowship	Pursuing
4.	Shalini	2022-23	JRF	Junior Research Fellowship	Pursuing

CONTACT

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PERSONAL INFORMATION

Father's Name – Mahesh Upadhyay

Date of Birth – 01 July 1976

Nationality – Indian

Religion - Hinduism

6. Publication

FACULTY RESEARCH PAPER INFORMATION

S.NO.	Name of Author	Title of Paper	Journal Name, Year	ISSN NO.
1.	Dr. Pramod Kumar Upadhyay	THE INFLUENCE OF ANCHORING, DISPOSITION, SELF-CONTROL AND OVERCONFIDENCE ON THE INVESTMENT DECISION MAKING OF FEMALE INVESTORS: AN EMPIRICAL STUDY OF DELHI, NCR	THE SPANISH REVIEW OF FINANCIAL ECONOMICS (2024)	2173- 1268
2.	Dr. Pramod Kumar Upadhyay	EFFECTIVE STRATEGIES TALENT AND SUCCESSION MANAGEMENT IN CORPORATE FIRMS	JOURNAL OF INFORMATICS EDUCATION AND RESEARCH (2023)	1526- 4726
3.	Dr. Pramod Kumar Upadhyay	BOARDS OF DIRECTORS AND SUCCESSION PLANNING IN FAMILY GROUP VERSUS STANDALONE FIRMS	GLOBAL JOURNAL OF ENTERPRISE INFORMATION SYSTEM (2022)	0975- 1432
4.	Dr. Pramod Kumar Upadhyay	CROP INSURANCE AS A TOOL FOR INCLUSIVE GROWTH: A CONCEPTUAL MODEL	GLOBAL JOURNAL OF ENTERPRISE INFORMATION SYSTEM (2022)	0975- 1432
5.	Dr. Pramod Kumar Upadhyay	TALENT ACQUISITION PRACTICES OF SELECTED STARTUPS IN INDIA	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHT (2022)	23202882
6.	Dr. Pramod Kumar Upadhyay	FINANCIAL INCLUSION - ROLE OF PAYMENTS BANKS AND SFB	INTERNATIONAL JOURNAL OF SOCIAL SCI AN MGT STUDIES (2021)	24544655
7.	Dr. Pramod Kumar Upadhyay	ORGANIZATIONAL COMMITMENT AMONG UNIVERSITY TEACHERS	SWADESHI RESEARCH FOUNDATION (2021)	23943580
8.	Dr. Pramod Kumar Upadhyay	ROLE OF AYUSHMAN BHARAT MISSION IN THE HEALTH WELFARE OF INDIAN POOR PEOPLE	GLOBAL JOURNAL OF ENGINEERING SCIENCE (2021)	23943084
9.	Dr. Pramod Kumar Upadhyay	GLOBALIZATION AND RECENT TRENDS IN BANKING	PATLIPUTRA JOURNAL OF INDOLOGY (2017)	2320351X
10.	Dr. Pramod Kumar Upadhyay	A REVIEW OF INITIAL PUBLIC OFFERINGS IPO IN INDIA-AN EMPIRICAL STUDY	BRDU INTERNATIONAL JOURNAL (2016)	2455278X
11.	Dr. Pramod Kumar Upadhyay	INSURANCE REPOSITORY - A STEP TOWARDS e-WORLD	ANUSANDHAN VATIKA (2016)	2308938

FACULTY PUBLICATION INFORMATION

S.NO	Name of author	Title of Chapter/ Book, Page no.	Year	Publisher	ISBN No.
1.	Abhishek Pandey and Dr. Pramod Kumar Upadhyay	Succession Planning and Management in Transnational Companies (120)	2024	Notion Press	9798893633573
2.	Dr Pramod Kumar Upadhyay	Concept of strategy (13-28)	2023	IGNOU New Delhi	9789355687616

3.	Dr Pramod Kumar Upadhyay	Strategic Framework (29-50)	2023	IGNOU New Delhi	9789355687616
4.	Dr Pramod Kumar Upadhyay	Strategic in Global Context (51-67)	2023	IGNOU New Delhi	9789355687616
5.	Dr Pramod Kumar Upadhyay	Collection of Data (7-18)	2023	IGNOU New Delhi	9789355687661
6.	Dr Pramod Kumar Upadhyay	Presentation of Data (19-37)	2023	IGNOU New Delhi	9789355687661
7.	Dr Pramod Kumar Upadhyay	Measures of Central Tendency (38-58)	2023	IGNOU New Delhi	9789355687661
8.	Dr Pramod Kumar Upadhyay	Measures of Variation and Skewness (59-75)	2023	IGNOU New Delhi	9789355687661
9.	Dr Pramod Kumar Upadhyay And AK Pandey	Value Education an Investigation of Imperatives of NEP 2020 to Indian School System (252-257)	2022	Kunal Books New Delhi	9789391908942
10.	Dr Pramod Kumar Upadhyay	Reliability Concept (101-109)	2021	UPRTOU Prayagraj	9789383328659
11.	Dr Pramod Kumar Upadhyay	Quality Management (123-131)	2021	UPRTOU Prayagraj	9789383328659
12.	Dr Pramod Kumar Upadhyay	Failur Mode Effect Analysis (132-145)	2021	UPRTOU Prayagraj	9789383328659
13.	Dr Pramod Kumar Upadhyay	Statistical Process Control (75-91)	2021	UPRTOU Prayagraj	9789383328659
14.	Dr Pramod Kumar Upadhyay	Process Capability (92-100)	2021	UPRTOU Prayagraj	9789383328659
15.	Dr Pramod Kumar Upadhyay	Total Productive Maintenance (110-117)	2021	UPRTOU Prayagraj	9789383328659
16.	Dr Pramod Kumar Upadhyay	Quality Function Deployment (118-122)	2021	UPRTOU Prayagraj	9789383328659
17.	Dr Pramod Kumar Upadhyay	Introduction to Ecommerce (7-24)	2021	IGNOU New Delhi	9789391229863
18.	Dr Pramod Kumar Upadhyay	E Commerce Business Models (25-40)	2021	IGNOU New Delhi	9789391229863
19.	Dr Pramod Kumar Upadhyay	Technology used in E-Commerce (41-65)	2021	IGNOU New Delhi	9789391229863

20.	Dr Pramod Kumar Upadhyay	Electronic Governance (66-86)	2021	IGNOU New Delhi	9789391229863
21.	Dr Pramod Kumar Upadhyay	Electronic Payment System (88-117)	2021	IGNOU New Delhi	9789391229863
22.	Dr Pramod Kumar Upadhyay	E-Banking (118-137)	2021	IGNOU New Delhi	9789391229863
23.	Dr Pramod Kumar Upadhyay	Statistical Tools (146-160)	2021	UPRTOU Prayagraj	9789383328659
24.	Dr Pramod Kumar Upadhyay	Role of Cooperative Societies in Rural Finance An Empirical Study (297-304)	2018	Bharat Book Centre Lucknow	9788176782968
25.	Dr Pramod Kumar Upadhyay	Capital Structure (259-270)	2018	UPRTOU Prayagraj	9789383328536
26.	Dr Pramod Kumar Upadhyay	Working Capital Management (297-322)	2018	UPRTOU Prayagraj	9789383328536
27.	Dr Pramod Kumar Upadhyay	Receivable Management (365-378)	2018	UPRTOU Prayagraj	9789383328536
28.	Dr Pramod Kumar Upadhyay	Theories of Capitalization (243-258)	2018	UPRTOU Prayagraj	9789383328536
29.	Dr Pramod Kumar Upadhyay	Financial Planning (271-282)	2018	UPRTOU Prayagraj	9789383328536
30.	Dr Pramod Kumar Upadhyay	Method of Forecasting of Working Capital (323-338)	2018	UPRTOU Prayagraj	9789383328536
31.	Dr Pramod Kumar Upadhyay	Inventory Management (339-364)	2018	UPRTOU Prayagraj	9789383328536
32.	Dr Pramod Kumar Upadhyay	Leverage (283-292)	2018	UPRTOU Prayagraj	9789383328536
33.	Dr Pramod Kumar Upadhyay And PK Tripathi	Biorhythm Meter an Optional Toll Behavioral Finance (232-239)	2016	GJMS Publications Jabalpur	9789385304927
34.	Editor Dr Pramod Kumar Upadhyay And PK Tripathi	Emerging Social Economical Legal and Technological Trends and Challenges in	2016	GJMS Publications Jabalpur	9789385304927

7. Conferences/Seminars/Workshops

S.NO.	Title of Paper Presented/Published	Detail Conference/Seminar	Date of The Event	Venue of The Event	International /National /State/University
1.	The Role of Indian diaspora in social development: A Global perspective	Global Connection	09/11/2023	MBP Govt. PG College, Ashiyana LUCKNOW	NATIONAL
2.	Empirical Investigation of Digital Finance and Sustainable development in corporate firm	International Conference on Attaining Sustainability @75	11-12/04/2023	UNIVERSITY OF LUCKNOW	NATIONAL
3.	Review of Startups Ecosystem in India	Inclusion and Sustainability	13-14/03/2023	UPRTOU PRAYAGRAJ	INTERNATIONAL
4.	Blueprint for India's economic ascent: Achieving the \$5 trillion milestone	73 rd AICC & International Seminar	22-24/12/2022	AICC, Dr. BAMU, Aurangabad	NATIONAL
5.	Financial policies and Atal Bihari Vajpayee	Bharat Ratna Atal Bihari Vajpayee	24-25/09/2022	NSCB Govt. Girls PG College, Aliganj	NATIONAL
6.	An Analytical study of ease of doing Business in India	Independence 2.o Building Aatmnirbhar Bharat through make in India	02-03/09/2022	BBAU, LUCKNOW	NATIONAL
7.	Role of digitalization in transforming India	transforming India 75	17/12/2021	NSCB Govt Girls PG College Lucknow	National
8.	Role of Environment in human development	literature science and environment a comprehensive approach to human life	20/03/2021	IG Govt PG College Bangarmau Unnao	National
9.	Empowering young women early intervention and prevention of family violence	International workshop	09/01/2020	MBP Govt PG College Ashiyana Lko	International
10.	Role of service sector for economic development of the country an educational approach	72th AICC and international seminar	22/12/2019	KIIT Bhubaneswar	International
11.	Financial sector reforms in India policies performance	Vision new India strategies and prospects	16/10/2019	Shri JNM PG College Lucknow	National
12.	Women Entrepreneurship in India opportunities and challenges	Industry academia	07/06/2019	Dr RMLA University Ayodhya	National
13.	Issue of social justice in a vibrant democracies	Social justice and development challenges and opportunities in	23/02/2019	DDU GOVT PG College Prayagraj	International

		vibrant democracies			
14.	Cashless Economy Challenges and Opportunities in India	Cash to Cashless Economy Challenges and Opportunities	09/02/2019	MGDC Mahona Lucknow	National
15.	Role of krishi vigyan kendra in rural development	Sustainable development strategies -emerging trends	16/11/2018	Netaji Subhash Chandra Bose govt Girls PG College Lucknow	International
16.	Role of Dr Rammanohar Lohia in the socioeconomic development of India	Socio economic thought of Dr Rammanohar Lohia	12/10/2018	Dr RML Avadh University Faizabad	National
17.	Higher Educations in Rural Areas issues and Challenges	Higher Education and job opportunities in rural areas	12/10/2018	Pt RLS GOVT PG College Alapur Ambedkar Nagar	National
18.	Global efforts to conserve natural resource	Changing dimension of natural resources and sustainable development	29/03/2018	Dept. of higher education UP	National
19.	Measuring socioeconomic progress in India issues and challenges	Recent advances in socio economic development of India issues and challenge	24/02/2018	Shri JNPG College Lucknow	National
20.	Water pollution and its related problems	Environmental Issues and Challenges in India	04/02/2018	Dept. of higher education UP	National
21.	Global Warming and CLIMATE Change	Ecological degradation and its Impact on socioeconomic Development	02/02/2018	dept. of higher education UP	National
22.	Demographic Dividend and Environmental Sustainability	Vision 2022 A New India	27/01/2018	University Of Lucknow	International
23.	Role of Tourism on Economic Health of India	International terrorism tourism and economic Health of the World	16/12/2017	SSPG College Shahjahanpur	International
24.	Right to information the tool for good governance	70th all India commerce conference	12/10/2017	The IIS Jaipur	National
25.	Role of effective communication handling customer complaints in insurance	Managerial effectiveness through managing expression and actions	19/04/2017	Shri JNPG College, Lucknow	National
26.	Goods Governance and Digital India	Emerging India and second-generation reforms Initiatives and implications	08/04/2017	University of Lucknow	International
27.	Impact of goods and services tax GST on Indian Economy	Goods and services tax, issues and challenges	18/03/2017	Khwaja Moinuddin Chisti Urdu, Arabi-Farsi University, Lucknow	National
28.	Information and communication and higher educations	Higher Educations in India vision 2030with special reference to sustainable	28/01/2017	MBP Govt PG College Lucknow	National

29.	Constitutional Right of Child and their Protection	development Right of Child and the future of India	26/09/2016	Amity University Lucknow	National
30.	Awadhi during the age of Industrial capitalism -A study in agrarian economy 1860-1920	The Legacy of Awadh	16/03/2016	MBP Govt PG College Lucknow	National
31.	Energy Conservation and Renewable Energy	Changing Paradigm of Management Practice for Sustainable Development	05/03/2016	BBAU Lucknow	International
32.	A Study on Stress Management Among the Banking Sectors Employees	Impact of Stress Management in Business Organizations	31/01/2016	SSPG college shahjahanpur	National
33.	Human Happiness and Religious Tourisms in Chitrkoot Region	Tourisms Mercantilism and Human Happiness Challges Oppor	30/01/2016	SSPG college shahjahanpur	International
34.	An Institutional Framework for	Changing Paradigm of good Governance E Perspectives	21/02/2015	MUIT LUCKNOW	National

08. Memberships

S.NO.	Tittle	Duration
1.	Departmental Research Committee, Department of Commerce, University of Lucknow	2021- till now
2.	Indian Commerce Association	Lifetime member
3.	Indian Accounting Association	Lifetime member

09. Faculty Orientation Programme

(UGC Refresher/ orientation programmes, workshops, training programmes and similar programmes)

S. No.	Name of Programme	Duration	Place
1.	Orientation Course	01-29 Nov 2017	HRDC LU
2.	Refresher Course	05-27 Sept 2018	HRDC LU
3.	Refresher Course	15 -29 Nov 2022	HRDC LU
4.	Refresher Course	14 -28 Aug 2023	HRDC LU

10. Other Significant Academic/Social Contributions

- Paper setter and evaluator of UG and PG classes of IGNOU
- Paper setter of CCS University Meerut
- Worked as counselor of IGNOU

11. Administration Work And Committee

1	Convener	B.Com 1 st Year Admission Committee
2	Member	Time-Table Committee
3	Member	Deputy Chief Shastra/Anti Ragging Committee
4	Member	Campus Development Committee
5	Member	e-Library Committee
6	Member	Research and Development Cell
7	Co-Convener	Salary Fixing Committee
8	Convener	Fee Determination Committee
9	Convener	Income Tax /Internal Audit Committee
10	Member	Committee related to Implement of New Education Policy
11	Member	Academic & Employment Counselling /Industry Academic Integration. Career Counselling Cell
12	Member	Internal Grievance Committee
13	Convener	Cantonment General Category Committee
14	Co-Convener	Committee related to the Implementation of New Education Policy 2020

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